



# Digital Campus

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our Digital Campus delivers a blended, dynamic and innovative learning experience. Our programs are designed to meet the latest demands of industry, and our pragmatic and experiential learning approach (case studies, business simulations, group discussions, virtual company visits and conferences with global leaders, among others) ensures students gain the knowledge and skills to excel in the workplace of the future.

Classes are delivered on an easy-to-use platform in real time by our faculty of highly qualified academics and working professionals. They are recorded for maximum flexibility and convenience to give students the freedom to organize their studies around professional and personal commitments. Optional intercampus exchanges are available at our vibrant European campuses, and Digital Campus students connect and network with classmates and faculty at our on-campus weeks\*.

\*One on-campus week is mandatory for MBA students from the Digital Campus; three are offered throughout the year.

## WHY STUDY AT EU

Students of  
**100+**  
nationalities

**ENGLISH**  
-taught  
programs

**SMALL**  
class  
sizes

**HANDS-ON**  
learning

## WHY CHOOSE THE DIGITAL CAMPUS

**FLEX-IBLE**  
programs

**CUS-TOMIZED**  
curriculum

**BLEND-ED**  
education

**30,000+**  
alumni  
network

## RANKINGS



## Academic Year 24-25

FOUNDATION	START DATES	DURATION	ADMISSION REQUIREMENTS	TUITION
<b>English Foundation Program</b>	October February June August	One term (10 weeks)	<ul style="list-style-type: none"> <li>Proof of English level: TOEFL score 60 (internet-based); 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; or equivalent</li> </ul>	<b>€5,450</b>
<b>Business Bridging Program</b>	October February June August	One semester (13 weeks)	<ul style="list-style-type: none"> <li>1 certified copy of high school diploma or equivalent and transcripts</li> <li>Proof of English level: TOEFL score 60 (internet-based); 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; English native; or equivalent</li> </ul>	<b>€7,050</b>

BACHELOR'S		START DATES	DURATION	TUITION
<b>Bachelor's (<i>título propio</i>) + BSc (Hons) in International Business Management</b> <b>Four specializations offered:</b> <ul style="list-style-type: none"><li>• Business Administration</li><li>• International Relations</li><li>• Sports Management</li><li>• Artificial Intelligence for Business</li></ul>		October February June August	Three years (seven semesters)	<b>€7,050</b> per semester
<b>Diploma of Advanced Studies (DAS):</b> With an additional eighth semester, students earn a Diploma of Advanced Studies ( <i>título propio</i> ) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.			One semester (13 weeks)	
<b>ADMISSION REQUIREMENTS</b>	<ul style="list-style-type: none"><li>• 1 certified copy of high school diploma or equivalent and transcripts</li><li>• Proof of English level: TOEFL score 80 (internet-based); 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; English native; or equivalent</li><li>• 2 letters of recommendation</li><li>• 1 written or video essay</li></ul> <p>Visit <a href="http://euruni.edu">euruni.edu</a> for a list of additional supporting documents</p>			

FURTHER EDUCATION	START DATES	DURATION	TUITION
<b>Executive BBA program:</b> The one-year, two-semester Executive BBA program forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.	October February June August	One year (two semesters)	<b>€5,950</b> per semester
<b>ADMISSION REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>1 certified copy of high school diploma or equivalent and transcripts</li> <li>Proof of English level: TOEFL score of 80 (internet based); 213 (computer based); IELTS 6.0; CAE B2 of 169; English native; or equivalent</li> <li>1 copy of CV/résumé</li> <li>Minimum of 5 years' managerial experience</li> <li>2 letters of recommendation</li> <li>1 written or video essay</li> </ul> Visit <a href="http://euruni.edu">euruni.edu</a> for a list of additional supporting documents		

MASTER'S AND MBA		START DATES	DURATION	TUITION
<b>Master in:</b> <ul style="list-style-type: none"><li>• Management</li><li>• Marketing</li><li>• Innovation &amp; Entrepreneurship</li><li>• Fashion &amp; Luxury Business</li></ul>		October January March	One year (three terms)	<b>€5,200</b> per term
<b>Additional qualification:</b> Students can also earn an <b>MSc in International Business Management</b> from London Metropolitan University in the U.K.				<b>€3,950</b> additional fee
<b>MBA in one of six majors:</b> <ul style="list-style-type: none"><li>• International Business</li><li>• Digital Communication</li><li>• International Marketing</li></ul>				<b>€7,300</b> per term
<b>Additional qualifications:</b> Students can earn an <b>MSc in International Business Management</b> or an <b>MBA</b> from London Metropolitan University in the U.K. <i>(For the additional qualification, MBA candidates should have 2+ years of professional work experience. Candidates of the MSc in International Business Management will have less than 2 years work experience.)</i>				<b>€3,950</b> additional fee
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"><li>• 1 certified copy of bachelor's degree and transcripts</li><li>• Proof of English level: TOEFL score 89 (internet-based); 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; English native; or equivalent</li><li>• 1 copy of CV/résumé</li><li>• 2 letters of recommendation</li><li>• 1 written or video essay</li></ul>	<b>Applicants must also meet one of the following:</b> <ul style="list-style-type: none"><li>• A GPA of 3.0 on a 4.0 scale</li><li>• A satisfactory score on the GMAT or GRE</li><li>• An interview with the academic dean</li></ul> <i>Visit <a href="http://euruni.edu">euruni.edu</a> for a list of additional supporting documents</i>		

For more information about university degrees (*título propio*) and state-recognized university titles, please consult our website at [euruni.edu/degrees](http://euruni.edu/degrees).

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### PROFESSIONAL ACCREDITATIONS



### VALIDATING & ACCREDITING PARTNERS



### MEMBER OF

